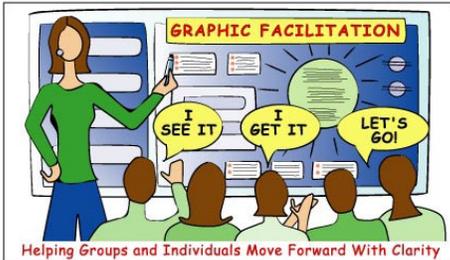


GRAPHICS BOOTCAMP: ADVANCED SKILLS TRAINING

Boost Your Confidence in Graphic Recording and Graphic Facilitation!

- **Already Have Some Basic Skills?**
- **Ready for the Next Level of Complexity?**
- **Want to Boost Your Comfort and Overall Confidence?**



This advance level public workshop is for facilitators, trainers, consultants and budding graphic recorders who want to take their interactive graphic skills up to the next level. Designed for both graphic recording and graphic facilitation focuses (although emphasis is on building recording repertoire first). A prerequisite is the introductory Meeting Graphics course (or equivalent experience).



Agenda Items:

This two-day **heavily experiential** workshop will cover:
(very hands-on, you will be up at the wall practicing like crazy!)

- Review of foundational marker skills (lettering, color selection, line textures);
- Refresher on basic definitions (differences between custom chart work, graphic recording, graphic facilitation and graphic coaching);
- Advance pre-charting and custom chart preparation techniques;
- Listening and info extraction skills (finding the core informational nuggets);
- List and cluster recording (working as a graphic recorder);
- Advance icons and use of visual metaphors;
- Role clarity (working in graphic recording and facilitation teams ... sharing or contracting out the roles);
- Realistic expectations (output differences in recording vs. facilitation venues);
- Graphic Facilitation demos and practices;
- Report and post-reproduction techniques;
- Marketing tips: (how to represent the benefits of this work to find & develop clients ... whether you work internally or as an independent);
- Ongoing development ideas and strategies.



Intended Outcomes:

Throughout and by the end of this workshop, you will:

- Learn what niche / style best suits you;
- Overcome 'wall reluctance' & expand your ability to work comfortably in large format and in public;
- Enhance your icon library (more range of visuals to work from);
- Get processes, activities and methods that you can use immediately;
- Have a thorough understanding of pre, during and post event necessities (and how to contract for them);
- Increase your ability to 'allow' this work into your current or future livelihood (clarify your desired future);



- Make connections and network with other learners (from different geographies and niches);
- Have extensive notes and examples to refer back to;
- Takeaway great memories of an exceptional time in beautiful Victoria, British Columbia!

This workshop is designed from a mentoring and mastermind group perspective. Adult learning techniques will be woven throughout to insure optimal learning, retention ... and fun! A rare opportunity to enhance and practice your graphic recording and graphic facilitation skills in a safe and supportive environment.

INVESTMENT:

The fee for the Graphics Boot Camp (personally facilitated by Christina Merkley only twice a year) is \$695.00 (CND funds). Plus GST.

Fee includes:

- o 2 days of training (9-5 format);
- o Binder with extensive notes and examples;
- o Marks a Lot marker pack, materials during workshop, plus fun takeaway gift;
- o 1 individualized post-workshop tele-coach session with Christina (\$125 value).

Scheduled Dates for 2007 and 2008:

- March 28-29, 2007
- Nov. 2-3, 2007
- May 23-24, 2008
- Nov. 7-8, 2008

For More Information:

Further questions? Let's answer them via a free 30-minute discussion. Simply email Christina to schedule a time: Christina@shift-it-coach.com

For more information on Graphic Facilitation, Graphic Recording and Custom Chart Work see <http://www.makemark.com>



About Christina Merkley (Graphic Facilitator, Coach & Mapmaker)

With an MA in Organizational Development and Transformation and trained as a Co-Active Coach through The Coaches Training Institute, Christina has logged over a decade in change forums, including 600+ meetings and 300+ coaching experiences throughout North America and Europe. Her past client roster includes such notable companies as Hewlett Packard, e-Bay, American Institute of CPAs, Readers Digest Funds and the Gordon & Betty Moore Foundation.

Having lived for many years in San Francisco (the epi-center for graphics-oriented group work) Christina is now based in gorgeous Victoria, British Columbia, Canada where she maintains a vibrant facilitation and coaching practice and trains others in the strategic graphic methods. See her sites www.makemark.com and www.shift-it-coach.com for more information.

Payment Options:

Total fee is \$736.70 (\$695.00 plus \$41.70 GST). Canadian funds. Non-Canadian residents may apply for GST reimbursement via airport/government forms.

Please Check Your Preferred Payment:

- Visa MasterCard

Name on Card: _____

Card Number: _____

Expiry Date: _____

Note: Should you prefer to phone info, please leave on secure v-mail at (250) 383-1894.

- Paypal: Please direct 'Request for Payment' to this email address:

- Cheque payment

To pay via cheque, please make cheque payable to "SHIFT-IT Coach, Inc" and mail to 4-1054 Southgate Street, Victoria, B.C., V8V 2Z2. Your space will be reserved upon clearance of cheque.

Cancellation Policy:

You may transfer your fee to another event (or to another person) if you are unexpectedly unable to attend (if two weeks advance notice given). In the event there is a waitlist for this workshop, I will refund your fee if I can fill your space. Otherwise there are no direct refunds. 100% Satisfaction Guarantee (I fully stand behind all my services and products).

Confirmation:

Upon receipt of payment you will be sent a confirmation package, with full logistic details, including location specifics, travel & accommodation suggestions, reminder of times, agenda details, etc.

SHIFT-IT Coach, Inc (including Make Your Mark Graphic Facilitation)

4-1054 Southgate Street
Victoria, British Columbia, Canada, V8V 2Z2

Christina Merkley, MA

Christina@shift-it-coach.com (250) 383-1894

